

VCY America “Days of Praise”  
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Dear Friend of VCY America,

This coming May 15<sup>th</sup> marks 65 years of broadcasting for VCY! **We praise God for His continuing miracle that is touching lives every moment of every day!**

What we now know as VCY America was initially incorporated in 1954 and was actively reaching youth for the Lord. Some 20 Bible Clubs were being held weekly. Rallies and Singspirations were held bi-weekly. The times were very busy. Out of this, some young people approached their director, Vic Eliason, inquiring about starting a Christian radio program.

Vic encouraged the making of a pilot radio program to be auditioned at the few FM stations which existed at that time in Milwaukee. Though turned down by each, they committed the matter in prayer, “*Lord, if you want us to have a Christian radio program, you’re going to have to make it happen.*” Exactly five days later that opportunity came when a man walked in the storefront office representing a new radio station and offered some free radio time. The excitement was great!

The very first broadcast called “*Sacred Stylings*” aired May 15, 1961. The ministry was given a half-hour a day and an hour on Sunday. Through a series of miracles over several years, the radio station (WBON 107.7 FM) was made available for sale. The Lord opened the door and the purchase was made. The call letters were changed to WVCY (Wisconsin Voice of Christian Youth.) God used the faith of the Bible Club Director and these young people to proceed with this new avenue of ministry.

Over these 65 years the media outreach has grown and expanded from the daily half-hour program to 24/7 ministry over 67 full-time VCY radio broadcast outlets (full-power stations and translators), television outreach, on-line ministry and apps which are reaching people around the world. Moreover, scores of affiliate broadcast stations around the country receive programming service from VCY.

In addition to broadcast media, VCY operates a bookstore, and is engaged in camp ministry, evangelistic outreach, online education, ministry trips, birthday club ministry and more. **We praise God for His faithfulness!**

Our story is documented in the magazine formatted book, “*God’s Continuing Miracle: The VCY Story.*” If you have not received one, please contact us and we’ll be glad to send you a complimentary copy.

The most exciting part of this growth is the spiritual impact being made in individual lives. Many souls have been won to the Savior and believers are being strengthened daily in the faith. **We give God the glory for this!**

While we rejoice over this 65th anniversary, we cannot simply rest on these laurels and ignore what is happening in our world today. We are greatly troubled by a culture that is increasingly turning hostile against Christianity. This is happening in the area of politics, education, entertainment, sports, and the judiciary. Even as I write this letter, there is a critical decision pending in the 4<sup>th</sup> U.S. Circuit Court of Appeals that could negatively impact every church and every Christian ministry across the country as to who they hire.

Recently a middle school student in Washington was reprimanded by the administration for handing out gospel tracts during their breaks and lunch. The assistant principal reportedly said, "*Students may share opinions, but they may not share religious beliefs.*" In Michigan, a father objected to the LGBT pride flag in the school. A member of the school board reportedly said, "*If you are concerned that your child is seeing the colors of the rainbow, I would suggest sending them with tinted sunglasses so they aren't subjected to the full spectrum.*" In other states males who identify as female are dominating in sporting events depriving biological girls and women from the victory they deserve. And in Connecticut legislation is pending that would require some parents to have permission from the Department of Children and Families in order to homeschool.

Recent numbers released from the pro-abortion Guttmacher Institute indicate that in 2025 more than 3,000 babies were killed every day by abortion. That's more than 2 children every single minute of every single day. How tragic! And with this in mind, the wife of California Governor Gavin Newsome in a recent interview accused conservative Christians of "*pulling us back as a country.*"

While I could go on for multiple pages, these current matters coupled with the growing deception in our world are vivid reminders that people need Jesus! We thank the Lord for the tools He has given us to advance the Gospel. But we cannot do this work alone! The growth in this ministry and outreach requires resources. We praise God for His provision through His people! We are asking once again for your financial help with these operational expenses to enable the ministry of the Word to continue through VCY!

We will be holding our Spring "**Days of Praise Share-a-thon**" May 7<sup>th</sup> & 8<sup>th</sup>. We are raising support for the period of May-August, 2026. Enclosed is a pledge card to indicate your gift. Please return this card postmarked by May 2nd so that it arrives in time for the Share-a-thon. Even if you have been regularly giving, please return this card as it will count toward the Share-a-thon totals. These gifts provide the sustenance for the regular monthly expenses.

Please join us in giving God thanks for these 65 years of broadcasting! As you are able, consider a special anniversary gift as we press on in such a time as this.

May God richly bless you.

In Christ,



Jim Schneider  
Executive Director

P.S. It's exciting to see the development of the Chapel/Lodge Project at Trail Ridge Camp. Please read the enclosed flyer for ways you can be involved!